



Where **Passion** **Culture** and **Innovation** Meet
New York City | August 28-31, 2017

OVERVIEW

Delirium is created out of a desire to expose the Caribbean to U. S. based technology start-ups and give start-ups an access to a highly educated population. The Caribbean is a known playground for music, culture and artistic creativity. It is the home to sun, sand and nature. Business is conducted over food drinks and jovial conversations highlighted by jokes and laughter. Technology has not merged into this market in an effective way to support commerce and its global expansion, culture and the educational endeavours of the region.

INTENTION

The intention is to provide an opportunity for exposure and dialogue between U.S. based technology companies, start-ups and the Caribbean. Our history and culture of the Caribbean is a microcosm of the global landscape. Our intent is to create an annual event which celebrates this eclectic mix which engages attendees to see the diversity of Caribbean as a viable market for technology to expand the global commerce in the Western Hemisphere.

OBJECTIVES

- Delirium will incorporate music, art, food and storytelling of the Caribbean; highlighting the technology of event partners.
- Delirium is an opportunity for minority led tech companies to pitch VC's and Angel Investors
- Delirium showcases new and established Caribbean musical artist
- Four (4) day conference event held at various known tech spaces in NYC (i.e. Microsoft, Samsung, Google/YouTube, etc.)

SPECIFICATIONS

LOCATION: Various private and public locations in NYC, including NYC Parks like Mill Pond Park, Bronx and Brooklyn Bridge Park, Brooklyn

DATE: August 28-31, 2017

EVENT CREATORS:

m. Natasha Reid Founder of DDN Productions, Inc. is a media company committed to empowering creative expression and representation of women in mass media.

Ray Gonzales Media Strategist and Former Project Manager for Designer Peter Minshall

joseph riley land Image Experience Designer for "LIME" the exclusive annual Carnival event of the Hyatt Regency Trinidad, Port of Spain, Trinidad